



Summary of Energy Low-Income Programs for the Emerging Trends Committee

Wednesday August 09, 2017

**Energy Division
California Public Utilities Commission (CPUC)**



Customers Participating in CARE and Energy Savings Assistance Programs

Utility	<u>Est. Eligible CARE Customers</u> ^[1]	<u>CARE Customers Served</u> ^[2]	CARE Penetration Rate
PG&E	1,612,148	1,423,324	88%
SCE	1,520,058	1,235,755	81%
SDG&E	350,715	269,224	77%
SoCalGas	1,911,495	1,570,566	82%

Utility	<u>Est. Eligible Households</u> (HHs) ^[3]	<u>Est. Willing and Eligible HHs</u> ^[4]	HHs Treated 2002-2016	% HHs Treated	Remaining HHs to treat by 2020
PG&E	1,762,588	1,471,142	1,294,440	88%	176,702
SCE	1,469,001	1,178,140	857,282	73%	320,858
SDG&E	332,096	305,140	270,713	89%	34,427
SoCalGas	2,056,446	1,628,596	1,153,340	71%	475,256

[1] 2017 Athens Report of Annual Estimates of CARE Eligible customers. Does not account for overlapping customers who receive service from more than one IOU.

[2] IOU 2016 CARE and ESA Annual Reports

[3] 2017 Athens Report of Annual Estimates of ESA Eligible Households as of 01/01/2017

[4] Advice Letters PG&E AL 3830-G/5043-E, SDG&E AL 3065-E/2568-G, SCG AL5111, SCE AL 3585-E. These estimates are based on the 2017 Athens Report of Annual Estimates of CARE Eligible customers, and are then adjusted for the 60% willingness to participate factor, and Homes treated by CSD.



IOU Service Territory

Electric



Natural Gas





CARE Discount Rate Structure

Program Year 2016 Benefits and Subsidies

Utility	CARE Program	Customer Benefit	Customer Subsidy	Administrative Costs	Average Monthly Discount
PG&E	Electric	37%	\$489,890,983	\$9,918,297	\$32.72
	Gas	20%	\$97,825,083	\$2,297,890	\$7.11
SCE	Electric	32.50%	\$348,951,329	\$6,012,799	\$23.99
SDG&E	Electric	39%	\$93,041,550	\$4,350,624	\$20.45
	Gas	20%	\$10,075,898	\$504,853	\$3.05
SoCalGas	Gas	20%	\$107,303,947	\$6,662,775	\$6.17
Statewide			\$1,147,088,790	\$29,747,238	

- Funds for the CARE Program are collected by Utilities as a Public Purpose Program (PPP) rate component from all non-CARE accounts, including CCA customers.
- The effective statutory CARE discount is 30-35% for electric and 20% for gas



CARE and Energy Savings Assistance Program Eligibility Requirements

CARE

- Income eligibility is set at 200% or less of FPG
- Income verification is not required unless selected for post enrollment verification.
- Self certification and categorical enrollment permitted
- Both Renters and Owners qualify

Energy Savings Assistance

- Income eligibility is set at 200% or less of FPG
- Income verification is required, with exceptions
- *Targeted* Self certification and categorical enrollment permitted
- Both Renters and Owners qualify



CARE and Energy Savings Assistance Program Income Guideline

Household Size	Income Eligibility Upper Limit *
1-2	\$ 32,480
3	\$ 40,840
4	\$ 49,200
5	\$ 57,560
6	\$ 65,920
7	\$74,280
8	\$82,640
Each Additional Person	\$8,360

*** Upper Limit Calculation = 200% of Federal Poverty Guidelines
Effective June 1, 2017 to May 31, 2018**



CARE and Energy Savings Assistance Programs ***Categorically Enrolled Eligible Programs***

Households may also be eligible for CARE and the Energy Savings Assistance Program if anyone in the household is enrolled in one of the following public assistance programs:

- Medicaid/Medi-Cal
- Women, Infants and Children Program
- Healthy Families A & B
- National School Lunch's Free Lunch Program
- Food Stamps/SNAP
- Low Income Home Energy Assistance Program
- Head Start Income Eligible (Tribal Only)
- Supplemental Security Income (SSI)
- Bureau of Indian Affairs General Assistance
- Temporary Assistance for Needy Families
- Tribal Temporary Assistance for Needy Families



CARE and Energy Savings Assistance Programs

Customer Marketing, Education and Outreach Efforts

Marketing & Outreach

- General Awareness
 - TV, Print, Radio, Online
 - Social media
 - Bill inserts
- Partnerships
 - CARE Capitation Agencies
 - Outreach and Assessment staff
 - Community Based Organizations
- Community Engagement
 - Events, Presentations
- Direct Marketing
 - Email
 - Outbound calls
 - Door- to- door canvassing

Energy Education

- Utility Bill Review
- Efficient Heating and Cooling Usage
- Practicing Appliance Safety
- Efficient Lighting Usage
- Practicing Water Conservation
- Information on CARE, Medical Baseline, and other available programs



Thank You

More information:

<http://www.cpuc.ca.gov/PUC/energy/Energy+Efficiency/>